



OFFICIAL SELECTION
**Charlotte Black
Film and Music
Festival**
2019

SEMI-FINALIST
**Louisiana
International
Film Festival**
2019

THE DEBT

SPECIAL PREMIERE
SPONSOR INFORMATION

WHO WE ARE

Monroe Studios is a female owned independent production company based in Richmond, Virginia. Through our films, we strive to shine a light on African American creatives and explore narratives that push boundaries. By supporting Monroe Studios, you will lend a voice to independent filmmakers and support the local arts.

ABOUT THE SERIES

'The Debt' is an original thrilling web series created and directed by Richmond local, Taryn Elyse. The series centers around a strait-laced young woman who forms an alliance with a criminal mastermind in order to protect her deepest secrets. In April 2019, 'The Debt' debuted at the 9th Annual Charlotte Black Film Festival in Charlotte, North Carolina as an official selection where it was met with great enthusiasm. Our goal is to continue with that momentum by hosting the series premiere in Richmond prior to its official release in September 2019. To learn more about the series, please visit the official website [here](#).

ABOUT THE EVENT

The special premiere screening of 'The Debt' will be held on Friday, August 2, 2019 at the Firehouse Theatre, 1609 W Broad Street Richmond, Virginia 23220 from 7:30 PM to 9:00 PM. We will screen the first three episodes of the series and engage in a Q&A session with the creator and cast.

WHY SPONSOR OUR EVENT?

Your support will encourage local filmmakers to continue to pursue their passion for storytelling. With community sponsorships in art and cultural events, we create opportunities for self-expression, engage in a communal dialogue, translate our shared experiences, and increase civic engagement. Celebrating art is a celebration of community and we hope you will join us in this movement.

SPONSORSHIP OPPORTUNITY

We are seeking in-kind donations of your product to be included in our event bags and raffle giveaway. The 100 event bags will include 'The Debt' branded items and sample size donations from our sponsors. The raffle giveaway will include one (1) full sized product from the sponsor.

SPONSORSHIP BENEFITS

- 2 VIP tickets to the screening which includes an exclusive event gift, preferred seating, and complimentary drink vouchers
- Recognition in our printed program, Eventbrite page, and on our website which will state, 'This screening has been generously sponsored by...'

- Inclusion of company logo, promotional photos and/or videos in the screening pre-show which will air one (1) hour prior to showtime
- A generous thank you from the Emcee to our audience before and after the screening
- On-stage recognition as a Sponsor

FREQUENTLY ASKED QUESTIONS

What is the deadline to send sponsor provided products?

Non-perishable products should be delivered to Monroe Studios by Friday, July 26, 2019. Perishable products should be delivered to Monroe Studios by Wednesday, July 31, 2019. Packages can be sent to Monroe Studios PO Box 7614 Henrico, VA 23231. If you are local to the Richmond, Virginia area and would like a Monroe Studios staff member to pick it up, please email info@themonroestudios.com to schedule the pick up.

How will you handle undistributed products?

Should there be an excess of products, the sponsor will be notified of the number of undistributed products. The products can be returned to the sponsor or Monroe Studios will properly destroy and/or dispose of any excess products.

What time should I get there?

The doors open at 6:30 PM. We suggest sponsors to arrive no later than 20 minutes prior to showtime.

Where do I get my tickets?

Your complimentary tickets will be available at the Box Office and will be listed under your last name. Upon entry, line up in the VIP Passholders line and advise the staff that you are the sponsor(s) of the film. These tickets will grant you and/or your guest entry into the screening.

What is the pre-show?

The pre-show will begin at 6:30 PM and will function as a networking mixer hour. Guests will take photographs and be interviewed on the red carpet, receive their event gifts, and have the option to purchase refreshments from the bar. Inside the theatre, a slideshow featuring sponsor promotional photos and/or videos will play on a loop.

In what format should I send my promotional photographs and/or videos?

All media should be submitted with a 16:9 ratio for optimal viewing. We recommend adding closed captions to any submitted videos as no sound will be available during the pre-show.

Can I sell my products at your event?

Given the venue limitations, sponsors will not be able to sell merchandise at the event. We encourage all sponsors to include their business contact information to be placed in each event bag along with their sponsored products. This way all attendees can follow up with you after the event!

As a sponsor, will I have the opportunity to speak to the audience about my business?

Of course! Prior to the screening, the Emcee will introduce each sponsor and allow them to speak briefly about their business. Not too big on public speaking? Don't panic – just send us a few sentences about your business and our Emcee will sing all your praises.

Where can I park?

There is free parking for Firehouse Theatre patrons in the Lowe's lot located across the street from the venue. Street parking is also available along W Broad Street and the surrounding area.

What if I am unable to attend the screening?

No worries – we will mail your VIP gift to you! Just send us an email at info@themonroestudios.com with your physical address and we will ship it within three (3) business days after the event.

Can I transfer my tickets to someone else?

Absolutely. Simply send us an email with the name(s) for the ticket transfer at info@themonroestudios.com.